Fashion Calendar

65th ANNIVERSARY

2010

JANUARY

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ruth finley, publisher
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(212) 289-0420 • fax (212) 289-5917
www.fashioncalendar.com

Dates to Remember

2011

2010

NEW YEAR'S DAY
Friday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY
Monday, January 18

PRESIDENT'S DAY
Monday, February 15

ASH WEDNESDAY
Wednesday, February 17

ST. PATRICK'S DAY
Monday, March 17

PASSOVER
Monday, March 29-April 6

GOOD FRIDAY
Friday, April 2

EASTER
Sunday, April 4

MOTHER'S DAY
Sunday, May 9

MEMORIAL DAY
Monday, May 31

FATHER'S DAY
Sunday, June 20

INDEPENDENCE DAY
Sunday, July 4

LABOR DAY
Monday, September 6

ROSH HASHONAH
Wednesday, September 8

YOM KIPPUR
Friday, September 17

COLUMBUS DAY
Monday, October 11

ELECTION DAY
Tuesday, November 2

VETERANS DAY
Thursday, November 11

THANKSGIVING DAY
Thursday, November 25

HANUKKAH
Tuesday, December 1

CHRISTMAS
Saturday, December 25

2011

NEW YEAR'S DAY
Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY
Monday, January 17

PRESIDENT'S DAY
Monday, February 21

ASH WEDNESDAY
Wednesday, March 9

ST. PATRICK'S DAY
Thursday, March 17

PASSOVER
Monday April 18-26

GOOD FRIDAY
Friday, April 22

EASTER
Sunday, April 24

MOTHER'S DAY
Sunday, May 8

MEMORIAL DAY
Monday, May 30

FATHER'S DAY
Sunday, June 19

INDEPENDENCE DAY
Monday, July 4

LABOR DAY
Monday, September 5

ROSH HASHONAH
Wednesday, September 28-30

YOM KIPPUR
Friday, October 7-8

COLUMBUS DAY
Monday, October 10

ELECTION DAY
Tuesday, November 8

VETERANS DAY
Friday, November 11

THANKSGIVING DAY
Thursday, November 24

HANUKKAH
Thursday, December 20

CHRISTMAS
Sunday, December 25

JANUARY

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2010 New York Market Dates

Fall I:	1/4 - 1/15	**Resort:**	6/7 - 6/18
Fall II:	2/8 - 2/26	**Spring I:**	8/2 - 8/13
Holiday:	3/15 - 3/26	**Spring II:**	9/7 - 9/24
Resort:	6/7 - 6/18	**Summer/ Transition:**	10/18 - 10/20

	Friday April 9	Saturday April 10	Sunday April 11	Monday April 12	Tuesday April 13	Wednesday April 14
By Appointment			MONIQUE LHUILLIER BRIDE 9:00-10:00 AM	THREAD Bridesmaid 9AM - 11:00 AM		JLM Group ALVINA VALENTA BLUSH JIM HJELM LAZARO TARA KEELY 10:00 AM
BADGLEY MISCHKA 4/10-12 (Buyers) 4/10-11 (Press)		ST. PUCCHI 10:00 AM		OSCAR DE LA RENTA 11:00 AM	VERA WANG BRIDAL 10AM, 11AM & Noon	
CLAIRE PETTIBONE Press & Buyers 4/10-12		CHRISTOS 12:00 Noon	INES DI SANTO 11:00 AM	OSCAR DE LA RENTA 12:00 PM		
ROMONA KEVEZA 4/10-12		KENNETH POOL 1:00 PM	ANGEL SANCHEZ 12:00 Noon			
REEM ACRA 4/11-13		CAROLINA HERRERA 2:00 PM	ANNE BARGE 1:00 PM			
		AMSALE 4:00 PM	DOUGLAS HANNANT 2:00 PM			HENRY ROTH & MICHELLE ROTH 3:00 PM
		OLEG CASSINI 5:00 PM	SARANTINA BY SARAH JASSIR 3:00 PM			
		JENNY LEE 6:00 PM	ANNE BOWEN 4:00 PM			
TRADE SHOWS		PRISCILLA OF BOSTON BRIDAL GROUP 7:00 PM	ANNA MAIER ULLA-MAIJA 5:00 PM			
Wedding Channel Couture Show 4/10-12			JUNKO YOSHIOKA 6:00-7:00 PM			
			KELIMA K 7:00-7:45PM			

FASHION CALENDAR

153 East 87th Street New York, NY 10128
PH: 212.289.0420 Fax: 212.289.5917
WWW.FASHIONCALENDAR.COM

NEW YORK BRIDAL MARKET
APRIL 2010

Future Dates - October 16-18, 2010

This chart reflects bridal events listed in fashion calendar.
Please refer to contents for details.

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 29 & APRIL 5, 2010

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/9-9/16; LONDON, 9/17-9/21; MILAN, 9/22-9/29; PARIS, 9/29-10/7

Thursday April 1 4:00-5:00 P.M.	PRESENTATION OF FALL MEN'S COLLECTION By invitation. RSVP: Shawn Buchanan, Shawn.Buchanan@JCrew.com	J.CREW	MILK STUDIOS - PH 450 WEST 15TH STREET
Thursday April 1 6:00-7:00 P.M.	PRESENTATION OF FALL WOMEN'S COLLECTION By invitation. RSVP: Meghan Curcio, Meaghan.Curcio@JCrew.com	J.CREW	MILK STUDIOS - PH 450 WEST 15TH STREET
April 2	GOOD FRIDAY		
April 4	EASTER SUNDAY		
Monday April 5-9 9:00-6:00 P.M.	FALL 2010 MARKET WEEK PRESENTATION Daily, 4/5-4/9. By appointment. Contact: Siren PR, Julie.l@sirenpr.com	SIREN PR	740 BROADWAY- STE 1101 (ASTOR PLACE)
Monday April 5 7:30 P.M.	BENEFIT RECEPTION & FASHION SHOW Cocktails. Show, 9PM. Hosts: Sir Sean & Lady Connery. Tickets: www.dressedtokilt.com. Contact: Lindsay Porter, LaForce + Stevens, lporter@lsagency.com	DRESSED TO KILT	M2 ULTRA LOUNGE 530 W 28TH ST(10TH/11TH AVE)
Tuesday April 6-27 7:30-9:30 P.M.	*FASHION IN FILM: NEW YORK CITY* Tuesdays: 4/6, 4/13, 4/20, 4/27. NY films that inspired int'l fashion trends. Leading fashion & film critics introduce each film. Celebrates launch of a MA in Fashion Studies. Free performances. Information: 229-8916	PARSONS THE NEW SCHOOL FOR DESIGN	TISHMAN AUDITORIUM 66 WEST 12TH STREET
Wednesday April 7-8 9:00-6:00 P.M.	FALL/WINTER 2010 ACCESSORIES PRESS PREVIEW Daily, 4/7-4/8. By invitation. Contact: Melissa Pastore, 935-4807 x 114 or Melissa.pastore@swarovski.com	SWAROVSKI CGB	PLACE TO BE ANNOUNCED
Thursday April 8 10:00-5:00 P.M.	CONTEMPORARY BRANDS FALL PREVIEW Fall showing of London Fog, Rampage & Rocawear. By appointment. Contact: Tara Levy, 819- 2066 or tlevy@iconixbrand.com	ICONIX	HOTEL GIRAFFE - 12TH FL 365 PARK. AVE. SO. (26TH ST)
Thursday April 8-9 12:00-6:00 P.M.	FALL 2010 PRESS OPEN HOUSE Daily. 4/8-4/9. Men's, Women's & Kid by Phillip Lim. By invitation. Contact: 354-6540 or press@31philliplim.com	3.1 PHILLIP LIM	260 WEST 39TH STREET 17TH FL. (7TH/8TH AVE)
April 8	7PM, THE CHANGING PARADIGMS OF THE FASHION RETAIL LANDSCAPE. Reception follows discussion. Panel: A. Maybank, F. Allard, R. Lewis, M. Madhok. At The Nat'l Arts Club, 15 Gramercy Pk So. Info: 475-3424.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 8 7:30 P.M.	7TH ANNUAL SPRING DINNER DANCE: "A FOOL'S FÊTE" Dinner, dancing & silent auction. Presented by Akris. Chairs: A. Aston, M. Brown, L. Fenet, R. Hermelee. S. Shin, S. von Wulffen. Honorary Chair: D. Kanavos. (Blk tie). For tkts: 867-1117 or jhouston@innovativephilanthropy.net	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL 80 COLUMBUS CIRCLE
April 8-11	*ATLANTA*: APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 8-11	*ATLANTA*: BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 8-11	*ATLANTA*: ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 9-11	BROOKLYN FASHION WEEK(END) Fall/Winter 2010 Emerging Designer Collections. Sponsored by The Brooklyn Style Foundation. Info: lori@thehipevent.com		
April 10-14	NEW YORK BRIDAL SHOWS		
Saturday April 10-12 9:00-5:00 P.M.	PRESENTATION OF FALL COLLECTION Daily, 4/10-4/12. By appointment. Buyers: Jessica Brown, 404-873-8070 or jessica@badgleymischkabride.com Press: Daily, 4/10-11. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVENUE 22ND FLOOR (39TH /40TH ST)
Saturday April 10-12 9:00-5:00 P.M.	SPRING 2011 COUTURE BRIDAL & LEGENDS BY ROMONA KEVEZA Daily, 4/10-12. By invitation. Buyers: 273-1113. Press: 273-1113 x 22 or jen@romonakeveza.com	ROMONA KEVEZA	PALACE HOTEL-TOWER STE 455 MADISON (50TH STREET)
Saturday April 10-12 9:00-6:00 P.M.	PRESENTATION OF BRIDAL COLLECTION Daily, 4/10-4/12. By inv. Buyers: Rosa Estrada, 323-634-1929 x 110. Press: Moreen Littrell, 323-634-1929 x 103.	CLAIRE PETTIBONE	LOEWS HOTEL – STE 1028 540 PARK AVE (61ST ST)
Saturday April 10 10:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Press: Tarsame, 214-764-3455 or pr@stpucchi.com (email preferred) Buyer appointments for daily shows, 4/10-4/12. Contact: 214-764-3455 or elegance@stpucchi.com	ST. PUCCHI	JUMERIAH ESSEX HOUSE 160 C.P.S. – PETIT SALON
Saturday April 10 12:00 Noon	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37TH ST. GROUND FL.
Saturday April 10 1:00 P.M.	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37TH ST. GROUND FL.
Saturday April 10 2:00 P.M.	SPRING 2011 BRIDAL SHOW By invitation. Contact: Maradee Wahl, 646-862-5011 or Maradee.wahl@cherrrera.com	CAROLINA HERRERA	HAROLD PRATT HOUSE 58 E. 68TH ST. (PARK AVE)
Saturday April 10 4:00 P.M.	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37TH ST. GROUND FL.
Saturday April 10 5:00 P.M.	SHOWING OF COLLECTION By invitation. Contact: public_relations@olegcassini.com	OLEG CASSINI	PLACE TO BE ANNOUNCED

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday April 10 6:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	JUMERIAH ESSEX HOUSE 160 C.P.S. – SUITE 1707
Saturday April 10 7:00 P.M.	SHOWING OF SPRING 2011 BRIDAL GROUP COLLECTIONS By invitation. Contact: RSVP: Samantha Halpern, Marina Maher Communications, 485-6878 or shalpern@mahercomm.com	PRISCILLA OF BOSTON BRIDAL GROUP	CEDAR LAKE 547 W 26TH ST (10TH/11TH AVE)
April 10-12	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 111 East 48th St (@ Lexington). Hours: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
Sunday April 11 9:00-10:00 A.M.	PRESS PREVIEW OF SPRING 2011 BRIDAL COLLECTION (Note date/time change). By invitation. Requests/Contact: Hally Toia, Starworks, email: rsvpml@starworksny.com	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 11-13 9:00-6:00 P.M.	SPRING 2011 BRIDAL COLLECTION Daily, 4/11-4/13. By appointment. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56TH/57TH ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 11 11:00 A.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2nd fl, 4/10-4/12. Sat & Mon., 4/10 & 4/12, 9-6PM; Sun., 4/11, 12-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. – LINCOLN STE -2ND FL
Sunday April 11 12:00 Noon	PRESENTATION OF SPRING 2011 BRIDAL COLLECTION By invitation. Press: Rachele Testa, 921-9827 x 16 or rtesta@angelsanchezusa.com Buyers: Laura Greeley, 921-9827 x 12 or laurag@angelsanchezusa.com	ANGEL SANCHEZ	148 WEST 37TH STREET 7TH FL. (B'WAY/7TH AVE)
Sunday April 11 1:00 P.M.	SHOWING OF FALL BRIDAL COLLECTION By invitation. Press: Shawne Reece, 404-873-8098 or shawne@annebarge.com Also, buyers appointments, Jumeriah Essex House-Tivoli Room, 4/11-4/12. Buyers, contact: 404-873-8098 or shawne@annebarge.com	ANNE BARGE	JUMERIAH ESSEX HOUSE 160 C.P.S. – TIVOLI ROOM
Sunday April 11 2:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL ONE WEST 58TH STREET
Sunday April 11 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: 682-0262. Press: info@gabriellanewyork.com	SARANTINA BY SARAH JASSIR	JUMERIAH ESSEX HOUSE 160 C.P.S. – CENTRAL PK RM
Sunday April 11 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	25 WEST 39TH STREET 3RD FLOOR
Sunday April 11 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 33 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39TH STREET 11TH FLOOR
Sunday April 11 6:00-7:00 P.M.	PRESENTATION OF SPRING 2011 BRIDAL COLLECTION By invitation. Buyers/Press appointments, 4/10-4/12 at Junko Yoshioka Showroom. Contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	580 BROADWAY- STE 210 (PRINCE/HOUSTON)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday April 11 7:00-7:45 P.M.	PREVIEW OF SPRING 2011 BRIDAL COLLECTION By invitation. RSVP: info@kelima.com By appointment, 4/11-4/14. Buyers/Press: Kelima K, 334-6546 or info@kelima.com	KELIMA K	229 B MOTT STREET (PRINCE/SPRING ST)
Monday April 12 9:00-11:00 A.M.	PRESS PREVIEW By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com Press: Nicole Boucher, 414-8844 x 28 or nicole@threaddesign.com	THREAD BRIDESMAID	26 WEST 17TH STREET SUITE 301
Monday April 12 11:00 A.M.	TWO SHOWINGS: SPRING 2011 BRIDAL COLLECTION Also, 12:00 Noon. By invitation. Thereafter by appointment. Contact: Martha Botts, Mbotts@odlr.com	OSCAR DE LA RENTA	550 SEVENTH AVENUE 8TH FLOOR
Monday April 12 7:00-9:00 P.M.	PRABAL GURUNG: EXPLORING HIS UNIQUE DESIGN PERSPECTIVE The designer discusses his design concepts and his career, including the launching of his line in 2009. Reservations required: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
Tuesday April 13 9:00 A.M.	A+A FALL 2011 COLOR & TREND PRESENTATION Also, 3:30PM. Speaker: Andrea Dall'Olio. Tickets: subscribers, first attendee free, $50 each additional attendee; $100, non-subscribers. RSVP & Appointments: 629-9200 x 23 or aegbert@esptrendlab.com	ESP TRENDLAB	ESP TRENDLAB 12 WEST 37TH ST. – 11TH FL.
Tuesday April 13-14 9:00-6:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. First come seating. Tickets: $125 per person in advance/$150 at door. Contact: 973-761-5598. (Fax: 973-761-5188). Email: info@directionshow.com or www.directionshow.com	DIRECTION BY INDIGO	ALTMAN BUILDING 135 WEST 18TH STREET
Tuesday April 13 10:00 A.M.	PRESS PREVIEW OF SPRING 2011 BRIDAL COLLECTION 11AM & Noon appointments. Press appointments by invitation. Contact: RSVP@verawang.com	VERA WANG BRIDAL	225 WEST 39TH STREET 9TH FLOOR
Tuesday April 13-14 10:00-5:00 P.M.	FALL 2010 PRESS PREVIEW Daily, 4/13-4/14. Appointments by invitation. Contact: ATELIER Creative Services, 247-9299 x 16 or Jessica@atelierpr.com	DOONEY & BOURKE	601 WEST 26TH STREET 16TH FLOOR
April 13-14	ESP TRENDLAB@PRINTSOURCE. At 7 W 34th St., Booth G11. Spring 2011 Presentations: 4/13, at Noon, ESP Edit Women's; 4/14, 11AM: A+A General Trends; 2PM, ESP Edit Men's. Info:www.printsourcenewyork.com		
April 13-14	DIRECTION by Indigo: Int'l Textile Design Show. At the Altman Building, 135 W. 18th St., Ground Floor. Hours: 9AM-6PM. Information & pre-registration: www.directionshow.com		
April 13-14	PRINTSOURCE at 7 W New York, 7 West 34th St (5th Ave). Contact: 352-1005 or www.printsourcenewyork.com		
Wednesday April 14 9:00-12 Noon	AUTUMN/WINTER 2010 PRESS PREVIEW By invitation. RSVP: 213-1177 susan@furlausa.com or dani@furlausa.com	FURLA	598 MADISON (57TH/58TH ST) SHOWROOM - MEZZANINE
Wednesday April 14 10:00 A.M.	FALL 2010 PRESS SHOW Alvina Valenta, Blush, Jim Hjelm, Lazaro, Tara Keely. By invitation. Contact: Susan Keng, 221-8203 or pr@jlmcinc.com	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
Wednesday April 14 11:00-6:00 P.M.	NEW SHOWROOM PARTY By invitation. Contact: RSVP@yunayang.com	YUNA YANG	325 WEST 38TH STREET SUITE 701

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 14 3:00 P.M.	PRESS SHOWING OF BRIDAL COLLECTION By invitation. RSVP: Press@kleinfeldbridal.com	HENRY ROTH & MICHELLE ROTH	KLEINFELD 110 WEST 20TH STREET
Wednesday April 14 6:00-8:00 P.M.	COCKTAIL PARTY By invitation. RSVP: events@nowandzengroup.com	BLOCK HEADWEAR	119 WEST 40TH STREET 3RD FLOOR
Wednesday April 14 6:00-9:00 P.M.	FALL 2010 PREVIEW By invitation. RSVP: Mima_Seminara@LOFTonline.com	LOFT	BOWERY HOTEL 335 BOWERY
Wednesday April 14 7:00-10:00 P.M.	EARTH DAY 40TH ANNIVERSARY CELEBRATION By invitation. Contact: Siren PR, fax: 625-3596	LOOMSTATE	PLACE TO BE ANNOUNCED
Thursday April 15 9:30 A.M.	NY, LONDON, MILAN, PARIS, FALL/WINTER 2010 COLLECTIONS Also, 3PM, 5PM shows. Tickets: members, $65; non-member, $85. 12 Noon show with panel discussion. Moderator: Diane von Furstenberg. Tickets: mem., $75 non-mem., $95. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG – 8TH. FL. 1271 SIXTH AVE. (50/51ST ST)
April 15	AMERICAN MUSEUM OF NATURAL HISTORY'S 2010 DINNER DANCE. At CPW/79TH St. Cocktails/Dinner, 7:30-9 PM. Dessert/Dancing, 9-12AM. Tkts: Dinner, $500/$700, Dessert/Dancing, $200; 313-7161. Press: 496-3409.		
Thursday April 15 8:00-Midnight	PARTY By invitation. Contact: Gabby Sabharwal, LaForce + Stevens, 242-9353 x 222.	TARGET	PLACE TO BE ANNOUNCED
April 18-20	*PALM BEACH*: TRENDZ (Women's RTW/Access) Info: 888-249-1377; info@TrendzShow.com or www.floridafashionfocus.com		
Monday April 19 9:00-5:00 P.M.	2010 SPRING TREND COLLECTION LAUNCH By appointment. Contact: Emily Thomas, emily.thomas@rprmc.com	ULTA	PLACE TO BE ANNOUNCED
Monday April 19 9:00-5:00 P.M.	PRODUCT PRESENTATION Desksides by appointment. Contact: Stephanie Bukantz, Kaplow PR, 221-1713 or sbukantz@kaplowpr.com	ST. IVES	PLACE TO BE ANNOUNCED
Monday April 19-20 9:30 A.M	BEAUTY PRODUCT LAUNCH And 10:30AM, daily, 4/19-4/20. By appointment. Contact: Bea Asavajaru, basavajaru@webershandwick.com	POND'S	PLACE TO BE ANNOUNCED
Monday April 19 6:30-8:00 P.M.	PANGEA ORGANICS FOUNDER DISCUSSES SUSTAINABLE PRODUCTS Founder Joshua Onysko discusses the concept, business model and goals of Pangea Organics, manufacturers of natural skincare products, and the Pangea Institute. Open to public. Press: Cheri Fein, 217-4700; press@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL SEVENTH AVE. @ 28TH ST.
Monday April 19 7:00-9:00 P.M.	"WHAT MARIE ANTOINETTE WORE TO THE REVOLUTION" Historian Caroline Weber discusses Marie Antoinette's wardrobe and its influence on the history of fashion & France. A signing of her book "Queen of Fashion" follows the lecture. Res: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
April 19-21	SOUTHEBY'S INSTITUTE OF ART "MAGNIFICENT JEWELS BEAUTY & BRILLIANCE" SEMINAR At Sotheby's, 1334 York Ave. Led by Fred Feldmesser. Fee: $1,200; publicprogramsNY@sothebysinstitute.com		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 20 9:00-1:00 P.M.	FALL PRESS PRESENTATION By invitation. RSVP: Erin.Haggerty@kellwood.com	SAG HARBOR	1441 BROADWAY 7TH FLOOR
Tuesday April 20 10:00-5:00 P.M.	FALL/WINTER 2010 PRESS PREVIEW By appointment. RSVP: ATELIER Creative Services, Inc., 247-9299 x 11 or simone@atelierpr.com	JOHN LOBB	THE MARK HOTEL 25 E. 77TH ST. (MADISON)
Wednesday April 21 9:00-5:00 P.M.	FALL/WINTER 2010 WOMEN'S & CHILDREN'S OUTERWEAR COLLECTION By invitation. Press, contact: Catherine Esposito, 997-9767.	CINZIA ROCCA	30 CENTRAL PARK SOUTH PENTHOUSE
Wednesday April 21-22 9:00-6:00 P.M.	FALL 2010 ACCESSORIES EDITOR RE-SEE Daily, 4/21-4/22. Appointments by invitation. RSVP: ATELIER Creative Services, 247-9299 x 16 or jessica@atelierpr.com	PORTS 1961	601 WEST 26TH STREET SUITE 875
Wednesday April 21-22 10:00-5:00 P.M.	FALL/WINTER 2010 PRESS PREVIEW Daily, 4/21-4/22. By appointment. Contact: ATELIER Creative Services, 247-9299 x 11 or simone@atelierpr.com	FRATELLI ROSSETTI	JACK STUDIOS -12TH FL 601 W 26TH ST (11TH AVE)
Wednesday April 21-22 10:00-5:00 P.M.	FALL 2010 PRESS PREVIEW Daily, 4/21-4/22. By invitation. RSVP: ATELIER Creative Services, Jessica@atelierpr.com	GLORY CHEN	PURE STUDIO 601 W. 26TH ST. – STE. 1225
April 21-May 2	TRIBECA FILM FESTIVAL IN NEW YORK Contact: www.tribecafilm.com/festival		
Thursday April 22 9:00-1:00 P.M.	FALL PRESS PREVIEW By invitation. RSVP: events@nowandzengroup.com	XOXO	1407 BROADWAY SUITE 302
Thursday April 22 9:00-1:00 P.M.	FALL PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	JOLT	1407 BROADWAY SUITE 206
Thursday April 22 6:00 P.M.	SHOWING OF FALL/HOLIDAY 2010 MEN'S & WOMEN'S COLLECTION By invitation. Contact: request@kcdworldwide.com	BANANA REPUBLIC	CEDAR LAKE 547 WEST 26TH STREET
Thursday April 22 6:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Jacqueline Mauchet, jmauchet@devries-pr.com	SEPHORA	PLACE TO BE ANNOUNCED
Friday April 23 8:30 A.M.	FIFI FINALISTS BREAKFAST Breakfast. Awards Presentation, 9:15AM. Members only. Tickets/Information: Amy Rubin, 725-2755 x 103 or arubin@fragrance.org.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 23-24	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18th St. Hrs: 4/23, 1-8PM; 4/24, 11-6PM. Adm: $20. Info:www.manhattanvintage.com; 518-434-4312.		
Monday April 26-28 9:00-5:00 P.M.	NEW FRAGRANCE LAUNCH Daily, 4/26-4/28. By invitation. Contact: 980-1800.	CLARINS FRAGRANCE GROUP	PLACE TO BE ANNOUNCED
April 26	12:30 PM, CITY OF HOPE'S SPIRIT OF LIFE AWARDS at Woman of the Year Luncheon, Waldorf-Astoria. Honorees: Kristin Chenoweth, Kathie Lee Gifford, Heather Thomson. Tkts: www.cityofhope.org/eastend		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 26 4:30 P.M.	THE FUTURE OF FASHION – GRADUATES COLLECTION Runway Show, 4:30PM & 7:30PM. Reception, 6PM. By invitation. Contact: Joanne, 217-7791. RSVP: futureoffashion@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL SEVENTH AVE. & 27TH ST.
Monday April 26 6:00 P.M.	PARSONS FASHION BENEFIT HONORING INDUSTRY LEADERS Cocktails. Dinner, Show & Award to Dr. William K. Fung, Li & Fung Ltd. & Vera Wang, Designer, 7PM. Info: www.newschool.edu/parsonsbenefit or 229-5662 ext. 3570 or ext. 3735 or specialevents@newschool.edu	PARSONS THE NEW SCHOOL FOR DESIGN	PIER 60 - CHELSEA PIERS 23RD ST & HUDSON RIVER
Tuesday April 27 6:30 P.M.	"ART OF PACKAGING" AWARD GALA Benefiting the Marc Rosen Scholarship for Graduate Package Design. Info/Tickets: KX Associates, 925-2507.	PRATT-LUXE PACK	THE UNIVERSITY CLUB ONE WEST 54TH STREET
Wednesday April 28-29 9:00-6:00 P.M.	FALL 2010 PRESS PREVIEW Daily, 4/28-4/29. By invitation. RSVP: teresa.kanode@charlesdavid.com	CHARLES DAVID	BRYANT PARK HOTEL 40 WEST 40TH STREET
Wednesday April 28 9:30-11:30 A.M.	WOMEN'S FASHION & ACCESSORIES PREVIEW By invitation. Contact: Emily Hofstetter, LaForce + Stevens, 242-9353 x 147 or ehofstetter@laforce-stevens.com	TARGET	PLACE TO BE ANNOUNCED
Wednesday April 28 10:00-8:00 P.M.	BEAUTY PRESS PRODUCT PREVIEW By appointment. Contact: LBrander@webershandwick.com	SUAVE BODY CARE	PLACE TO BE ANNOUNCED
Wednesday April 28-29 5:00-8:00 P.M.	PREVIEW OF FALL 2010 CLOTHING, ACCESSORIES & HOME COLLECTIONS Reception on 4/28. Cocktails & hors d'oeuvres. By invitation. Also, 4/29, 9AM-3PM, Appointments by invitation. Contact: LandsEnd@AutomaticPR.com	LANDS' END	ROCKEFELLER CTR - 3RD FL 620 FIFTH AVE (@50TH ST)
Thursday April 29 11:15 A.M.	BEAUTY SYMPOSIUM: "SURVIVAL OF THE FITTEST ... WHAT PRICE BEAUTY?" Reception. 12 Noon-2:00PM Lunch & presentation. Tickets: www.fgi.org	THE FASHION GROUP INT'L	NY HILTON (53RD ST) 1335 AVE. OF AMERICAS
May 1-3	NOUVEAU COLLECTIVE (Women's RTW/Access. Fall/Winter) Penn Plaza Pavilion, 401 Seventh Ave. (33rd St) Hrs: 5/1, 9-7PM; 5/2, 9-9; 5/3, 9-5 or by appt. Info: 914-736-0030; www.nouveaucollectivetradeshows.com		
May 2-4	ATELIER DESIGNERS (Immediate/Fall/Holiday/ Int'l Designer Womenswear/Acc.) DoubleTree Times Square, 47th Street/7th Avenue. Hours: 5/2-5/3, 9AM-6PM; 5/4, 9AM-5PM. Pre-Reg: www.atelierdesigners.com		
May 2-4	ACCESSORIESTHESHOW (Juried Women's Accessories – Fall/Winter) Javits Ctr, 655 W. 34th St. (12th Ave). www.accessoriestheshow.com Exhibit: Stacy Samet, 212-710-7412;Trade/Press:Beth Cowperthwaite, 203-663-7850.		
May 2-4	MODA MANHATTAN (Juried Women's RTW- Fall/Transtion). Javits Ctr, 655 W. 34th St. (12thAve). Info: www. modamanhattan.com Exhibitors: Elizabeth Caruso, 212-710-7489; Trade/Press: B Cowperthwaite, 203-663-7850.		
May 2-4	FAME (Junior/Young Contemporary RTW & Accessories for Fall/Winter & Fashions2Go) Javits, 665 W 34th St. www.fameshows.com Exhibitors: Kimberly Synnott, 212-710-7439. Press: Beth Cowperthwaite, 203-663-7850.		
Monday May 3 10:00-1:00 P.M.	PRESS PREVIEW: *AMERICAN WOMAN: FASHIONING A NATIONAL IDENTITY* By invitation. Press: Nancy Chilton, 570-3951. (Public exhibit: 5/5/2010-8/15/2010).	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82ND STREET & FIFTH AVE.
Monday May 3 6:30 P.M.	GALA BENEFIT: OPENING OF EXHIBITION – *AMERICAN WOMAN ...* Dinner. (Blk Tie). By invitation. Press: Nancy Chilton/Glenna Stewart, 570-3951.	THE COSTUME INSTITUTE	METROPOLITAN MUSEUM 82ND STREET & FIFTH AVE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 3-5	DESIGNERS & AGENTS/D&A Green Room Fall II/Holiday. The Starrett-Lehigh Center, 601 West 26th Street. Call: 302-9575; info@designersandagents.com or www.designersandagents.com		
May 3-5	ACCESSORIE CIRCUIT (Fall/Winter) At New York Show Piers 92 & 94 (12th Ave/55th St). Trade/Press: ENK Int'l, Trade: Eleni Avrameas. 646-841-1428. Press: Coleman McCartan, 646-258-3367.		
May 3-5	INTERMEZZO COLLECTIONS (Fall/Winter) (Juried RTW) (With Circuit) NY Show Piers 92 & 94 (12th Ave/55th St). ENK Int'l Trade: A. Taddeo/K. McGhee, 646-841-1430/1513. Press: C. McCartan, 646-258-3367.		
Tuesday May 4 4:00 P.M.	FALL COLLECTION LAUNCH	TOO FACED COSMETICS	PLACE TO BE ANNOUNCED
	By invitation. RSVP: Stephanie Eisenstat, Creative Media Marketing, 979-8884 or Stephanie@cmmpr.com		
Tuesday May 4 6:00-8:00 P.M.	RODARTE IN CONVERSATION WITH VALERIE STEELE	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
	Sisters Kate & Laura Mulleavy, founders of Rodarte and winners of the 2009 CFDA Womenswear Designer of the Year Award discuss innovation and design aesthetics. Reservation required: 217-4585 or museuminfo@fitnyc.edu		
May 4	6:30-10PM, Fashion Accessories Benefit Ball (FABB), Chelsea Piers, Pier 60. Honoree: Ed Bucciarelli, Henri Bendel. To benefit: Save The Children Haiti. By invitation. Tkts: $350. Contact: 203-222-1755.		
Wednesday May 5-6 9:00-5:00 P.M.	PRESS: FALL 2010 PRODUCT LAUNCH	HOURGLASS COSMETICS	PLACE TO BE ANNOUNCED
	Daily, 5/5-5/6. By appointment. Contact: Mary Friberg, 310-392-7799 or mary@hourglasscosmetics.com		
May 6	11:00AM, 32ND ANNUAL OUTSTANDING MOTHER AWARDS, Hotel Pierre. Nat'l Mother's Day Council honors Maureen Chiquet, Mindy Grossman, Victoria R. Kennedy, Alfre Woodard. Info/Tkts: Joe Rivers, 594-6421.		
Thursday May 6 6:00-8:00 P.M.	VALERIE STEELE IN CONVERSATION WITH ANDRÉ LEON TALLEY	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
	André Leon Talley, Vogue editor-at-large, author, Emmy Award nominee and one of the most influential people in fashion today, discusses his life & views on fashion. Reservation required: 217-4585 museuminfo@fitnyc.edu		
May 9	MOTHER'S DAY (Sunday)		
Monday May 10 6:30 P.M.	26TH ANNUAL INFINITY AWARDS	INTERNATIONAL CENTER OF PHOTOGRAPHY (ICP)	PIER 60 – CHELSEA PIERS (23RD ST./HUDSON RIVER)
	Cocktails. Dinner/Awards, 8PM. Honorees: John G. Morris, Peter Magubane, Gilbert C. Maurer et al. Tkts: Marie Spiller, 857-0034; mspiller@icp.org Press: Linda Gaunt Communications, 810-2894 x 108 or laura@lindagaunt.com		
Tuesday May 11 9:00-6:00 P.M.	SKIN CARE/FALL TREND 2010 PRESENTATION	THE BODY SHOP	PLACE TO BE ANNOUNCED
	By appointment. Contact: Amy Stahulak, Bratskeir & Company, AStahulak@bratskeir.com		
Tuesday May 11 10:00-5:00 P.M.	JUNIOR BRANDS FALL PREVIEW	ICONIX	MORGANS HOTEL –PH 237 MADISON AVE. (37TH ST)
	Fall showing of Candie's, Bongo & Op. By appointment. Contact: Tara Levy, 819- 2066; tlevy@iconixbrand.com		
Wednesday May 12 4:00-8:00 P.M.	38TH ANNUAL POSH FASHION SALE	LIGHTHOUSE INT'L	111 EAST 59TH STREET (PARK/LEXINGTON)
	New & gently used designer clothing. 4-8PM, Benefit Preview tickets, $175. Benefit Preview tickets: include 4-day pass. 4-Day passes: $30 or $10 per day. Info: 821-9300. (Public: 5/13-15, 11-7PM; 5/16, 11-5PM).		
Wednesday May 12 7:00-9:00 P.M.	LAUNCH PARTY	7 FOR ALL MANKIND	PLACE TO BE ANNOUNCED
	By invitation. Contact: Lisa Frank, LaForce + Stevens, 242-9353 x 165 or lfrank@lsagency.com		